

Christian Perez

SENIOR PRODUCER | TECHNICAL PRODUCT BUILDER

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Senior Producer and technical product builder with 20+ years of experience leading cross-functional teams across games, live operations, web platforms, and interactive digital products. Proven track record delivering high-performing products and experiences with millions of users across mobile, browser, and live-service platforms. Combines production leadership with hands-on technical fluency in AI-assisted workflows, rapid prototyping, UI/UX collaboration, and product execution from concept through launch.

CORE COMPETENCIES

- Production & Live Operations
- Technical Project Management
- AI-Assisted Product Workflows
- Cross-Functional Leadership
- Agile/Scrum Production
- Product Strategy & Roadmapping
- UI/UX Collaboration
- Rapid Prototyping
- Stakeholder Management
- QA, Release & Platform Readiness
- Creative Technology Collaboration
- Interactive Systems & Experiences

PROFESSIONAL EXPERIENCE

SENIOR PRODUCER

November 2023 – June 2024

Left Field Labs

Remote

- Led production for Google's 2024 "Save the Date" puzzle, coordinating design, engineering, art, and stakeholder feedback for a cross-platform web game transitioning from 2D to 3D.
- Managed collaboration across creative and technical teams on projects for Google, Meta, and Amazon, helping deliver polished interactive experiences under tight timelines.
- Collaborated with engineering teams using modern web technologies, including Three.js, supporting rapid iteration and polished interactive experiences.

Founder & Creative Technologist

May 2022 – Present

PixelWidget LLC

Remote

- Founded and led a digital product studio focused on web experiences, rapid prototyping, branding systems, and AI-assisted workflows.
- Designed, built, and managed modern websites, digital ecosystems, and content pipelines for automotive, e-commerce, and community-focused brands.

SENIOR PRODUCER

May 2022 – November 2023

Super League Gaming

Remote

- Led production and live operations for branded interactive experiences reaching 17M+ visits across multiple live titles.
- Managed development, release planning, and ongoing support for projects including NFL QB Simulator, Dave & Busters World, Clarks Playprints and Chipotle Burrito Builder, coordinating designers, engineers, artists, QA and stakeholders throughout production.

SENIOR PRODUCER

July 2020 – May 2022

Penn National Gaming - Absolute Gamez

Remote

- Served as sole production lead under the VP of Product for three live social casino titles generating \$18M in annual revenue.
- Managed live operations, content releases, platform submissions, and monetization strategy across Viva Slots Vegas, Abradoodle Bingo, and Absolute Bingo, supporting millions of downloads across mobile platforms.

ADDITIONAL EXPERIENCE

Beyond Games | DeNA West | Booyah | Playdom | Disney | Electronic Arts

SELECTED PROJECTS

Google – <https://io.google/2024/puzzle/>

Atlantis Rising Crystals – <https://atlantisrisingcrystals.com/>

Oldsols Car Club – <https://www.oldsols.com/>

Heard Social – <https://www.heardsocial.io/>

TECHNICAL SKILLS

Cursor, ChatGPT, AI-assisted development workflows, Firebase, GitHub, Figma, Jira, Confluence, Agile/Scrum, rapid prototyping, web production workflows, Shopify, CMS management, UX/UI collaboration, analytics reporting, release coordination, Adobe Creative Cloud, [Three.js](#) collaboration, interactive web experiences.